

What is claimed is:

1 1. A system for interactive wagering on an event from a remote location over a
2 network, comprising:
3 a general-purpose personal computing device in communication with the network,
4 the general-purpose computing device providing a user-customizable personalized
5 wagering experience;
6 a wager server, in communication with the general-purpose computing device
7 over the network, for receiving wager information related to the event from a user;
8 an event location device, in communication with the wager server over the
9 network, for compiling results information related to the event and providing settlement
10 information related to wagers placed.

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12 2. The system of claim 1, further comprising:
13 a financial center, in communication with the network, for supporting an account
14 of the user and receiving the settlement information from the event location device;
15 wherein the account of the user is debited based on unsuccessful wagers and credited
16 based on successful wagers.

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18 3. The system of claim 1, further comprising:
19 a receipt printer for issuing receipts and a barcode scanner for scanning issued
20 receipts, the receipt printer and the barcode scanner providing data to the general-purpose
21 personal computing device.

1 4. The system of claim 3, wherein the system is adapted for use by a retail
2 user.

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4 5. The system of claim 1, further comprising:
5 a credit card reader in communication with the general-purpose personal
6 computing device for enabling the system for credit card transactions.

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8 6. The system of claim 1, the general-purpose personal computing device
9 comprising a personal computer running software customizable by the user, wherein the
10 personal computer enables the user to save one or more wagers for future placement or
11 repeat placement.

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13 7. The system of claim 1, wherein the wager server communicates with a plurality of
14 users using a plurality of general-purpose personal computing devices, and with a
15 plurality of event location devices, thereby enabling wagering on a plurality of remote
16 events.

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18 8. The system of claim 7, further comprising:
19 a plurality of wager servers.

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21 9. The system of claim 1, wherein the general-purpose personal computing device
22 provides the user-customizable personalized wagering experience by communication

- 1 with the wager server, wherein the manner in which content served by the wager server is
- 2 controllable by the user.